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P.O. Box 724 DeKalb, IL 60115

LAURIE GUEST, CSP Event Keynote Speaker

Laurie Guest, CSP, is a speaker meeting planners invite back again and again. She is well-known for her imaginative ideas and entertaining style. This Midwest native invigorates the audience with lively, empowering messages.

Laurie is a member of the National Speakers Association and is a Certified Speaking Professional, a designation held by less than 10% of speakers worldwide. To earn this distinguished honor, Laurie speaks to thousands of people and consistently receives near perfect ratings. Her ability to blend real-life examples with proven action steps, is the reason over three-quarters of her clients ask for an encore appearance.

PROGRAM MENU

At Career Café, all programs are “made to order.” Length, objectives, and style of the program will be chosen by the client and fees determined accordingly.

Life in the Espresso Lane

With a mix of fun, wisdom, and personal stories, Laurie reveals lessons from the road that changed her accelerated life. In this humorous program, you will learn how to manage your mental caffeine with three amazingly simple actions.

Managing the Red Carpet

A Show Business Guide to Customer Service

Discover ways to create blockbuster service for your customers. The audience will view famous movie scenes and relate a variety of messages to real-life situations. Learn award-winning ideas in this unique, entertaining, and practical program. An “A-List” version of this program includes a red carpet, ropes, paparazzi, hot popcorn and many other special surprises for the attendees.

I Want to See the Jalapeno Coming

A Hot Recipe to Attract New Customers

Providing superior service by paying attention to small details is what separates an outstanding company from the average business. This session teaches the “R-Formula Recipe” to attract and keep new customers regardless of the product or service. Find out how your business scores on the “Jalapeno Report Card” and learn concrete actions you can take to raise your grade.

With experience that encompasses over 24 years in healthcare and more than a decade as a business owner, Laurie knows what it takes to succeed. She now reveals the lessons she learned along the way that help others in their professional and personal lives.

Her uniquely themed presentations are tailor-made to leave a lasting impression. Attendees can expect relevant ideas wrapped in a memorable experience.

For more information visit our website at
www.careercafe.biz

Are We Having Fun Yet?

How to Shake Your Attitude in the Workplace

Is the workplace draining your energy? Do you wish for more fun on the job? Are you ready to improve your relationship with co-workers? If you answered YES to any of these questions, this dynamic program is a perfect match for you. Too often our busy, stressful days keep us from really enjoying our journey. Laurie shares simple ideas to improve your outlook toward the daily challenge of work. All attendees will have the chance to win cash and prizes, so bring your attitude and let’s shake it up!

Don’t See It? I’ll Create It!

Many clients request programs that are fully customized. We can create a brand new program with specific theme, objectives and description to match your meeting focus. We have several extremely unique programs that can be explained during an initial phone appointment. We look forward to our client’s involvement in the process to make the event an original creation.



CAREERCAFÉ

Speaking Services to Satisfy Your Appetite for Success