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LAURIE GUEST, CSP Event Keynote Speaker

Laurie Guest, CSP, is a speaker meeting planners invite back again and again. She is well-known for her imaginative ideas and entertaining style. This Midwest native invigorates the audience with lively, empowering messages.

Laurie is a member of the National Speakers Association and is a Certified Speaking Professional, a designation held by less than 10% of speakers worldwide. To earn this distinguished honor, Laurie speaks to thousands of people and consistently receives near perfect ratings. Her ability to blend real-life examples with proven action steps, is the reason over three-quarters of her clients ask for an encore appearance.

With experience that encompasses over 24 years in healthcare and more than a decade as a business owner, Laurie knows what it takes to succeed. She now reveals the lessons she learned along the way that help others in their professional and personal lives.

Her uniquely themed presentations are tailor-made to leave a lasting impression. Attendees can expect relevant ideas wrapped in a memorable experience.

PROGRAMS

All programs are “made to order.” Length, objectives, and style of the program will be chosen by the client and fees determined accordingly.

Life in the Espresso Lane

With a mix of fun and wisdom, Laurie shares six behaviors that can help change your accelerated life. In this humorous program, you will learn how to manage your mental caffeine and find contentment even during stressful times. Enjoy a fast-paced session that sends many people home with a token gift and fun for all!

Managing the Red Carpet

A Show Business Guide to Customer Service

Discover ways to create red carpet service for your customers and learn award-winning ideas for achieving your business objectives. During this exceptionally creative session the audience views famous movie moments, linking the message to real-life situations. This entertaining and practical program is packed with action steps that will energize your cast and connect them with your customers.

I Want to See the Jalapeno Coming

A Hot Recipe to Attract New Customers

Providing superior service by paying attention to small details is what separates the outstanding company from the average business. This session teaches the “R-Formula Recipe” to attract and keep new customers regardless of the product or service. Find out how your business scores on the “Jalapeno Report Card” and learn the concrete actions you can take to raise your grade.

Swizzle Stick Strategy

5 Ways to Stir-Up Business

Now is the time to evaluate your plan and energize your profits with Laurie’s uncomplicated approach to marketing mastery. During an idea packed session you will learn five ways that everyone in your organization can help stir-up business.

For more information visit our website:
www.SolutionsAreBrewing.com

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